

OPPORTUNITY

2

USD 4.45M

Global average total cost of a data breach

51% OF COMPANIES

Plan to increase security investments

NSEDGE

THE PROBLEM

LONG MEAN TIME TO DETECT



LACK OF **VISIBILITY & CONTEXT**



THE PROBLEM

INEFFECTIVE ANALYSIS

HIGH COSTS & LACK OF SCALABILITY



SOLUTION

Predictive Generative Al



WHO? WHAT? WHERE?





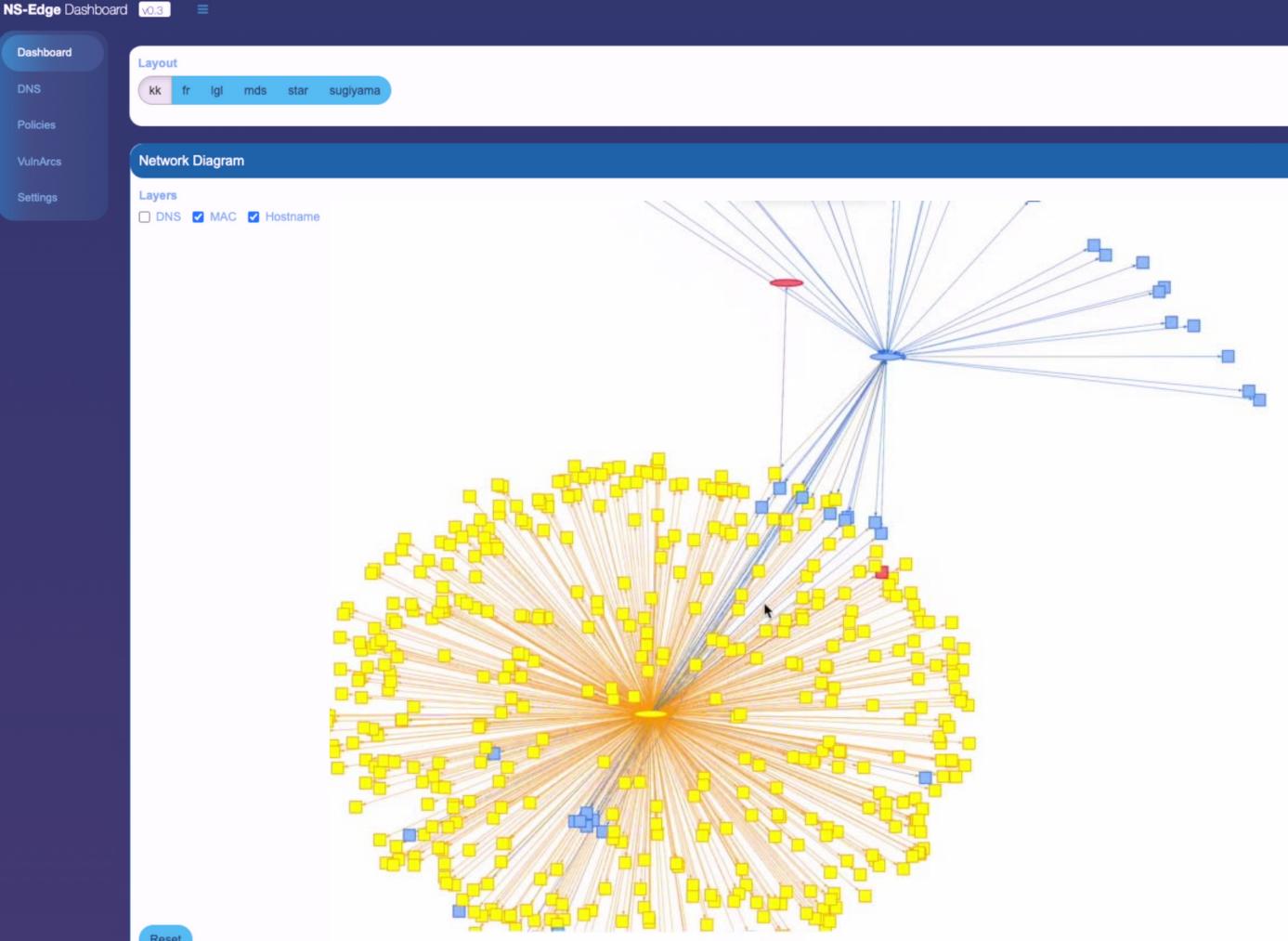


Translates threats into human-readable format using graphs

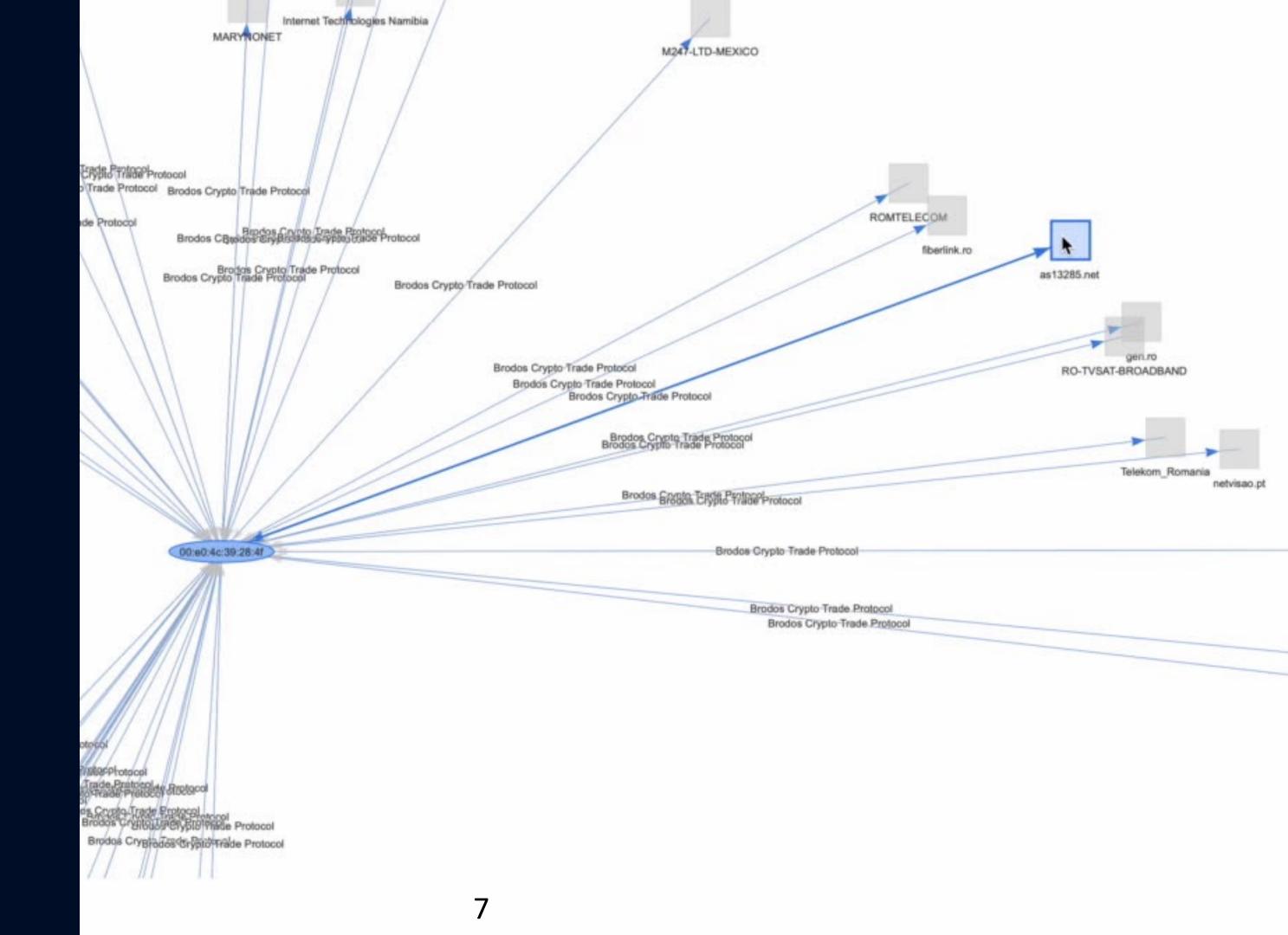
Improved preparedness against **Advanced Persistent Threats**

Predicts probable ways of intrusion with **Deep** Learning





Reset



Just a click



Enriched events not logs, reducing the volume by 1:1000 ratio



		МА	Internet Technologies Nar	nibia	M2	AT-LTD-MEXICO			
Show	10 v entries						Search:		
	network_transport \$	N	destination_hostname	destination_ip \$	destination_mac 🛊	lastseen	network_direction \$	source_hostname {	
1	ТСР	15802	BatComputer.flos- router.home	192.168.1.73	18:31:bf:28:7a:e3	2023-11- 13T04:38:21Z	0	verizon.com	
2	TCP	2259	verizon.com	63.88.73.208	20:c0:47:fc:77:72	2023-11- 13T04:38:21Z	1	BatComputer.flos- router.home	
3	ТСР	2259	verizon.com	63.88.73.208	20:c0:47:fc:77:72	2023-11- 13T04:38:21Z		BatComputer.flos- router.home	geniro
4	TCP	15802	BatComputer.flos- router.home	192.168.1.73	18:31:bf:28:7a:e3	2023-11- 13T04:38:21Z	0	verizon.com	AT-BROADBAND
5	UDP	1959	verizon.com	65.196.86.80	20:c0:47:fc:77:72	2023-11- 13T04:20:05Z	1	BatComputer.flos- router.home	Telekom_Romania
6	UDP	1255	verizon.com	65.196.86.83	20:c0:47:fc:77:72	2023-11- 13T04:22:21Z	1	BatComputer.flos- router.home	netvisao.pt
7	UDP	4262	BatComputer.flos- router.home	192.168.1.73	18:31:bf:28:7a:e3	2023-11- 13T04:22:21Z	0	verizon.com	
8	UDP	14744	BatComputer.flos- router.home	192.168.1.73	18:31:bf:28:7a:e3	2023-11- 13T04:20:05Z	0	verizon.com	
9	UDP	121076	BatComputer.flos- router.home	192.168.1.73	18:31:bf:28:7a:e3	2023-11- 13T04:29:29Z	0	verizon.com	
10	UDP	52059	verizon.com	65.196.86.84	20:c0:47:fc:77:72	2023-11- 13T04:34:31Z	1	BatComputer.flos- router.home	
Showin	ng 1 to 10 of 18 entries						Previous	1 2 Next	

Brodos Crystol USER State Protocol Brodos Crystol State Strate Protocol





OBJECTIVES

Enhance the resilience of the internal infrastructure network.

Increase preparedness against DDoS and Advanced Persistent Threat (APT) attacks.

Gain a comprehensive understanding of the connections between network endpoints.

Improve the capacity for processing large volumes of security logs to enable real time threat detection.

Efficient Data Processing:

Utilizing cutting-edge technology to process large volumes of data efficiently, with minimal resource utilization—comparable to a standard laptop. This resulted in minimal CPU (10%) and RAM (30%) usage, significantly reducing operational costs.

Storage Optimization:

Drastically reduced the need for storage capacity by a factor of 1000, enhancing manageability and cost-effectiveness.

Real-Time Threat Detection and Behavior Prediction:

Enabled real-time detection of Advanced Persistent Threats, providing clear visibility into targeted endpoints. The predictive analytics feature assesses the behavior of each machine on the network, enabling proactive issue management.

OUTCOME

Dynamic Infrastructure Mapping:

Employs sophisticated AI to dynamically map the entire network infrastructure, offering real-time visualizations of how each machine connects with the external world. This capability ensures that any potential vulnerabilities can be identified and addressed swiftly.

Dynamic Firewall Integration:

Utilizes processed data to dynamically update the Firewall's Access Control List database, thus enhancing network defense responsiveness.

Reduced Environmental Impact:

Significant reduction in the carbon footprint associated with security monitoring operations.

NSEDGE

Pilots to become Contracts by Q3 '24 (\$500K ARR)

Multi-billion OIL & GAS company National Security Operation Center Precisio Pago SendSMS

10

NS EDGE

Lightning-Fast Threat Detection

Scalability + 50,000 GB/day

Lower Total Cost of Ownership

Lower carbon footprint

COMPETITIVE ADVANTAGES



Competition

	🕸 NS EDGE	EDGE DELTA	CROWDSTRIKE	
	****	★★★☆☆	★★★☆☆	
THREAT DETECTION (Speed)	****	★★★☆☆	★★★★☆	
SCALABILITY	****	*****	****	
DASHBOARD	****	*****	*****	
DEPLOYMENT & DATA HOSTING	****	*****	****	
CAPABILITIES	****	*****	*****	
COST OF OWNERSHIP	****	****	****	



SentinelOne	splunk>	CyberRes
	a CISCO company	by opentext *
★★★☆☆	*****	*****
****	****	★★★☆☆
★★☆☆☆	★★★☆☆	*****
★★☆☆☆	****	★★★☆☆
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How we will grow

Direct Sales Channel Partners Resellers

Primary Industries Energy **Fintech & Banking** Insurance IT&C



Target Markets

CEE Region

A growing Market (Year 2030)

\$115B

Market value of observability and security analytics

\$150M

NS EDGE target Share of Market

NS EDGE

Business Model - SaaS

\$0.75/GB/day

Pricing based on volume of data processed **Pricing similar with cloud providers**

Oľ

\$135k

License per log source

+\$250k/year

Targeted Average Revenue Per Customer

NS EDGE

Round 1 of Financing

USD 2,500,000

To fund:

Sales & Marketing,

Channel Partnerships



TEAM



James E. HARRIS, CEO and Co-Founder

- Previous Senior Official at **FBI Cyber Division** and the Counterterrorism Internet Operations Section
- High skills in developing **AI algorithms** and **20+ years** of experience in cybersecurity
- Successful exit, Cybersecurity startup Eunomic, Inc.
 - Distinguished Engineer (Fellow) at Fortune 100 financial company





Alexandru CIOFLAN, COO and Co-Founder

- 12+ years of experience in project management with 8+ years focuson IT industry
- Previous B2B export specialist at CN Romtehnica SA, a Romanian Ministry of Defense company
- Co-Founder and Managing Partner of Antikythera LLC, a US based Cybersecurity Advisory company



Dorian MIHAI, CTO and Co-Founder

- **+10 years** of IT experience in various roles
- Worked as Systems' Engineer for both public and private entities
- Consulted for The Romanian Romanian Chamber of Deputies



Alina STEFAN, CSO

Previous Country Director: Native Teams, Azimo, Medijobs

Board Director (Start-ups & Scaleups Romania & US)

+12 years expertise in Strategy, Sales and Marketing, Fundraising, Business Consulting- in Europe and US

Anca Burke, CGO

- 15+ years of management, business development and strategy expertise
- Results oriented, with a strong track record of developing relationships and partnerships with Fortune 500 companies, VCs and PE funds
- Significant international experience and a global perspective to the teams she leads





Join us in transforming cybersecurity

For Q&A / Demos Email: alex.cioflan@ns-edge.com

